



EMBARGOED UNTIL JANUARY 5 @ 8:00 PM (ET)

LG CORDZERO^{ThinQ} VACUUM WITH NEW CHARGING STATION DELIVERS HASSLE-FREE CLEANING

Convenient Charging and Storage Stand Automatically Takes Care of Messy, Dusty Emptying So You Don't Have To

ENGLEWOOD CLIFFS, N.J., Jan. 5, 2021 — At the first all-virtual CES[®] 2021, LG Electronics (LG) will introduce its next-generation stick vacuum – the LG CordZero^{ThinQ} A9 Kompessor⁺ – designed to make cordless cleaning more convenient. The upgraded model delivers advanced cleaning results for all flooring types and features a new charging station stand that automatically cleans out the dustbin and recharges the vacuum after use, maximizing user convenience and minimizing exposure to dust.

With a fully automated dust removal system, the charging station makes emptying the vacuum easier while more effectively containing dust and debris. When CordZero^{ThinQ} A9 Kompessor⁺ is docked in the stand, the contents of the dustbin container are automatically sucked into the charging station and collected in an attached dust bag. When the dustbin cleaning process is complete, the vacuum continues to recharge.

The charging station also provides exceptional space efficiency, designed to accommodate the CordZero^{ThinQ} A9 Kompessor⁺ and its set of six accessories and nozzles. The 2-in-1 Combination Tool, Crevice Tool and Pet Nozzle can be stored inside the multi-functional stand for a streamlined, organized appearance. Settings on the charging station can be adjusted easily via its full touch display. The charging station also includes a switch to initiate the dustbin cleaning mode manually.

With its interchangeable nozzles, LG CordZero^{ThinQ} A9 Kompessor⁺ can be easily switched from a vacuum to a mop and back again in mere seconds by changing the attachments. The Power Carpet Nozzle removes dust from carpets and hard floors using powerful suction and Kompessor[™] technology that compacts debris in the bin so users can enjoy an easy-to-manuever, lightweight stick vacuum without having to stop and



empty the bin as often. The Power Mop attachment gives hardwood floors a perfect finish with the help of washable, dual spinning microfiber pads automatically moistened by the vacuum's integrated water tank. One-touch controls, two quick-change batteries for uninterrupted cleaning and removable washable filters elevate the ease-of-use and help maintain the cleanliness and effectiveness of LG's dual-function cleaner.

The CordZero^{ThinQ} A9 Kompressor⁺ and new charging station will make its global debut at **LG's CES 2021 virtual exhibition booth** on Jan. 11.

For more news about LG at CES, visit <https://ces2021.lgusnewsroom.com/>
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About LG Electronics USA

LG Electronics USA, Inc., based in Englewood Cliffs, N.J., is the North American subsidiary of LG Electronics, Inc., a \$53 billion global innovator in technology and manufacturing. In the United States, LG's focus on Innovation for a Better Life is exemplified by a wide range of innovative home appliances, home entertainment products, mobile phones, commercial displays, air conditioning systems, solar energy solutions and vehicle components. The "Life's Good" marketing theme encompasses how LG is dedicated to people's happiness by exceeding expectations today and tomorrow. LG is a 2020 ENERGY STAR[®] Partner of the Year-Sustained Excellence. www.LG.com.

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